

Franchise Brochure



**LEADERS IN
FRAGRANCE FRANCHISE**

HISTORY

- Ruky Perfumes is one of the largest perfume retailers in the Arabian Gulf , providing Arabian perfumes, scents and aromatic oils in the Arab market.
- Established in 2015, the company is a key player in the perfume and fragrance sector in the Gulf Region.
- **Dr Shanith Mangalat** established Ruky Perfumes when his passion for the alchemy of natural oils and perfumery led him to open a perfume factory and perfume shop in Dubai ,UAE. Ruky Perfumes has now 20 outlets across and plans to open 500 outlets across Middle east by 2024.



RUKY PERFUMES FRANCHISE PROGRAM



- The Ruky Perfumes franchise fees and initial costs depend on the territory in which an individual wishes to establish a store.
- Ruky Perfumes provides all the stock, branding and marketing materials required, meaning franchisees can go straight into the business of selling perfumes and essential oils, with cash flowing through the business from day one.
- As an Ruky Perfumes franchisee, you get the full backing of the professional management and operational team at head office, which supports a network of more than 20 stores in Gulf Countries.
- When investing in a target market, franchisees benefit from ongoing support from a Ruky management team with vast experience in the perfume and fragrance business. In addition to the right to use the Ruky Perfumes brand name and the rights to sell products in retail stores, franchisees - or area developers, as the company calls them - also have the option to trade online.



INVESTING IN FRAGRANCE!

- The health and beauty industry is often described as recession-proof, as people are always keen to spend money on products and services that make them feel better. Perfumes business is a safer and more profitable business. The strong performance of products within the personal care and wellness industry is a significant driving factor pushing growth in the fragrance sector.
- Ruky perfumes offers individuals the opportunity to own and operate a successful business in one of the top five industries in the world. The company's products are of an extremely high standard and have been commended by industry experts.
- Ruky perfumes has product line of 1000 different types and has a long shelf life, with products becoming long-term assets for the business.
- A substantial amount of accumulated knowledge of business management and administration, plus sales and marketing knowledge, are on offer to investors, in addition to the values, principles and corporate policies of Ruky perfumes.
- As well as an extensive range of retail perfumes, Ruky perfumes has created unique blends for various celebrities, meaning its status is considered as being high within its market.



FRANCHISE SUPPORT

- Franchisee training includes everything needed to launch the business in the specific target area chosen by a franchisee.
- Product knowledge, training in day-to-day operations, inventory management, supply chain, sales, customer service and the management skills needed to run a successful business are all included in the franchise fee.
- In addition, Ruky perfumes provides extensive training to educate the franchisee on company know-how, with many literary materials about the business available for franchisees.
- Comprehensive training is also given to ensure the franchisee is fully educated about the set of perfume collections.



OUR STORES



FRANCHISE INVESTMENTS

- Kiosk Model 100-150 sq feet
Franchise fee USD 10,000
Total Investment AED 250,000 - 300,000
- Medium Size Outlet 200-300 sq feet
Franchise fee USD 15,000
Total Investments AED 400,000 - 450,000
- Platinum Size Outlet 500-1000 sq feet
Franchise fee USD 20,000
Total Investments AED 500,000 - 550,000

Contact us

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LEADERS IN FRAGRANCE FRANCHISE!

Unique Franchise Opportunity with
fastest growing Perfume Brand

START YOUR
OWN
PERFUME
SHOP



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